

NATURAL GREEN SELECTION



VEGETABLE  
LABEL

MILANO 2001

Welcome to the garden  
of sustainable health and beauty

Made in Italy





NATURAL GREEN SELECTION



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LABEL

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Be beautiful. Be safe. Be you.

Made in Italy



# When you want your skin, hair and body to be pampered and conscience clear, check out Vegetable Label



97%  
Natural



Paraben &  
Sulfate Free



Nontoxic



Plant-based  
ingredients



Recyclable  
packaging



I am made of  
sugar cane

Drawing inspiration from Italian farming traditions and keeping a green approach in mind, the Vegetable Label's team of scientists based in Milan has developed a line of authentic products that deliver proven result: nourishing your skin and hair with the highest quality natural ingredients.

Vegetable Label uses only safe and sustainably sourced plant-based ingredients for its powerful botanical formulas targeted at typical beauty issues such as: dry and brittle hair, hair thinning and hair-loss, oily skin prone to blemishes and dry-to-sensitive skin etc. The team behind the brand understands the power of nature, which is why you will not find petrochemicals or synthetics in this collection.

Made in Italy

# CIRCULAR ECONOMY & SUSTAINABLE PRACTICES



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# Efficiency

At Vegetable Label we make sure the products we create support our vision to boost your beauty with clean conscience.

We don't compromise when it comes to efficiency or purity of our products.

We do this by blending powerful plant actives and botanical compounds with Cutting-edge scientific innovation and excellent production standards.

.And the results are quality beauty products that deliver bespoke benefits customers may count on – from single-use and over time.

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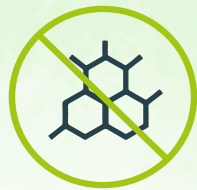
# Standards

Our formulas are 97-98% natural and totally free of harmful chemicals and synthetic ingredients.

We do not use:



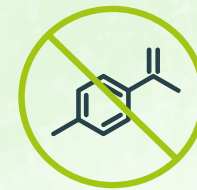
Preservatives



Parabens



Sulphates



Silicones



Synthetic  
Sunscreens

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Our innovative and transparent formulations, boosted with high-tech manufacturing standards ensure that each Vegetable Label product provides proven results, helps to repair, improve and protect.

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# What makes Us different

## Pure. Potent. Proven.

We're constantly seeking out the best available resources – from the latest scientific advances to botanical extracts used for centuries – to create products that are clean and efficient.

## Safe for you. Good for planet.

You don't need toxins to get results. Our products are developed, produced, packaged and shipped to you in ways that minimize their impact on the environment. So you can enjoy the benefits with clean conscience.

## Italian heritage meets modern standards.

All our products are inspired by Italian farming traditions, powered by nature and reinforced by modern technology. Our Research & Development team constantly explores traditional medical plant knowledge with innovative ingredients and techniques to ensure that our formulas are totally safe and high performing.

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Our promise is to create the most effective, scientifically proven botanical blends, formulated with pure and safe ingredients.



BATH & BODY CARE



HAIR CARE



SKIN CARE

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# BATH & BODY CARE

## Herboteka Vegetable Label

### Assortment:

6 SKU 500 ml HAND & FACE SOAP

6 SKU 500 ml BATH & SHOWER GEL



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# BATH & BODY CARE



## Hand & face soap

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**HAND AND FACE SOAP  
WITH NATURAL PRICKLY PEAR EXTRACT**  
Moisturizing and silky

**SAPONE MANI E VISO  
CON ESTRATTO NATURALE DI FICO D'INDIA**  
Idratante e vellutante

500 ml

CODE: VL1024

Made in Italy

# BATH & BODY CARE



## Hand & face soap

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**HAND AND FACE SOAP  
WITH NATURAL BERGAMOT EXTRACT**  
Refreshing & revitalizing

**SAPONE MANI E VISO  
CON ESTRATTO NATURALE DI BERGAMOTTO**  
Rinfrescante & rivitalizzante

500 ml

CODE: VL1025

Made in Italy



# BATH & BODY CARE



## Hand & face soap

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**HAND AND FACE SOAP  
WITH NATURAL ORANGE EXTRACT**

Energizing and tonifying

**SAPONE MANI E VISO  
CON ESTRATTO NATURALE DI ARANCIA**

Energizzante e tonificante

500 ml

CODE: VL1026

Made in Italy



## Hand & face soap

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**HAND AND FACE SOAP  
WITH NATURAL POMEGRANATE EXTRACT**

Antioxidant and moisturizing

**SAPONE MANI E VISO  
CON ESTRATTO NATURALE DI MELOGRANO**

Antiossidante e idratante

500 ml

CODE: VL1027



# BATH & BODY CARE



## Hand & face soap

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**HAND AND FACE SOAP  
WITH NATURAL RED GRAPE EXTRACT**

Nutritive and regenerating

**SAPONE MANI E VISO  
CON ESTRATTO NATURALE DI UVA ROSSA**

Nutriente e rigenerante

500 ml

CODE: VL1029

Made in Italy

# BATH & BODY CARE



## Hand & face soap

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**HAND AND FACE SOAP  
WITH NATURAL WHITE PEACH EXTRACT**  
Emollient and silky

**SAPONE MANI E VISO  
CON ESTRATTO NATURALE DI PESCA BIANCA**  
Emolliente e setificante

500 ml

CODE: VL1036

Made in Italy



# BATH & BODY CARE



## Hand & face soap

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**BATH & SHOWER  
WITH NATURAL PRICKLY PEAR EXTRACT**

Moisturizing and silky

**BAGNO DOCCIA  
CON ESTRATTO NATURALE DI FICO D'INDIA**

Idratante e vellutante

500 ml

CODE: VL1030

Made in Italy

# BATH & BODY CARE



## Hand & face soap

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**BATH & SHOWER  
WITH NATURAL BERGAMOT EXTRACT**  
Refreshing & revitalizing

**BAGNO DOCCIA  
CON ESTRATTO NATURALE DI BERGAMOTTO**  
Rinfrescante & rivitalizzante

500 ml

CODE: VL1031

Made in Italy



# BATH & BODY CARE



## Hand & face soap

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**BATH & SHOWER  
WITH NATURAL ORANGE EXTRACT**

Energizing and tonifying

**BAGNO DOCCIA  
CON ESTRATTO NATURALE DI ARANCIA**

Energizzante e tonificante

500 ml

CODE: VL1032

Made in Italy

# BATH & BODY CARE



## Hand & face soap

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**BATH & SHOWER  
WITH NATURAL POMEGRANATE EXTRACT**

Antioxidant and moisturizing

**BAGNO DOCCIA  
CON ESTRATTO NATURALE DI MELOGRANO**

Antiossidante e idratante

500 ml

CODE: VL1033

Made in Italy



# BATH & BODY CARE



## Hand & face soap

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### BATH & SHOWER WITH NATURAL RED GRAPE EXTRACT

Nutritive and regenerating

### BAGNO DOCCIA CON ESTRATTO NATURALE DI UVA ROSSA

Nutriente e rigenerante

500 ml

CODE: VL1036

Made in Italy

# BATH & BODY CARE



## Hand & face soap

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**BATH & SHOWER  
WITH NATURAL WHITE PEACH EXTRACT**  
Emollient and silky

**BAGNO DOCCIA  
CON ESTRATTO NATURALE DI PESCA BIANCA**  
Emolliente e setificante

500 ml

CODE: VL1043

Made in Italy





## Bath&Body Care

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### SATIN SHOWER OIL WITH ORGANIC ORANGE EXTRACT AND BLEND OF PRECIOUS OILS

For all skin types

200 ml

This smoothing and softening shower oil instantly transforms into luxurious milky leather when comes in contact with water. Infused with jojoba, argan and olive oils it gently cleanses, while leaving your skin nourished and supple all day long.

CODE: VL1014

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## Bath&Body Care

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### SATIN SHOWER OIL WITH ORGANIC POMEGRANATE EXTRACT, BERGAMOT AND BLEND OF PRECIOUS OILS

For all skin types

200 ml

This smoothing and softening shower oil instantly transforms into luxurious milky leather when comes in contact with water. Infused with jojoba, argan and olive oils it gently cleanses, while leaving your skin nourished and supple all day long.

CODE: VL1015

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# BATH & BODY CARE

## NEW INNOVATIVE PACKAGING

# Latè



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# BATH & BODY CARE

## NEW INNOVATIVE PACKAGING

# Latè



## Bath & shower Laté

### LATÈ BATH & SHOWER ENRICHED WITH ORGANIC OAT MILK

Delicate & soothing

### LATÈ BAGNODOCCIA ARRICCHITO CON LATTE DI AVENA BIO

Delicato lenitivo

500 ml

Gently cleanses the skin leaving it smooth and silky thanks to its moisturizing and soothing properties. Suitable for the most sensitive skin and for frequent use. Deterge delicatamente la pelle lasciandola levigata e setosa grazie alle sue proprietà idratanti e lenitive. Adatto per le pelli più sensibili e per uso frequente.

CODE: VL1037

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# BATH & BODY CARE

## NEW INNOVATIVE PACKAGING

# Latè



## Bath & shower Latè

### LATÈ BATH & SHOWER ENRICHED WITH ORGANIC COCONUT MILK

Delicate & moisturizing

### LATÈ BAGNODOCCIA ARRICCHITO CON LATTE DI COCCO BIO

Delicato idratante

500 ml

Gently cleanses the skin leaving it hydrated and supple thanks to its antioxidant properties and vitamin E. Suitable for the most sensitive skin and for frequent use.

Deterge delicatamente la pelle lasciandola idratata ed elastica grazie alle sue proprietà antiossidanti e alla vitamina E. Adatto per le pelli più sensibili e per uso frequente.

CODE: VL1038

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# BATH & BODY CARE

## NEW INNOVATIVE PACKAGING

# Latè



## Bath & shower Latè

### LATÈ BATH & SHOWER ENRICHED WITH MACADAMIA MILK

Delicate & nourishing

### LATÈ BAGNODOCCIA ARRICCHITO CON LATTE DI MACADAMIA BIO

Delicato nutriente

500 ml

Gently cleanses the skin leaving it nourished and revitalized thanks to its emollient and repairing properties. Suitable for the most sensitive skin and for frequent use.

Deterge delicatamente la pelle lasciandola levigata e setosa grazie alle sue proprietà idratanti e lenitive. Adatto per le pelli più sensibili e per uso frequente.

CODE: VL1039

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# BATH & BODY CARE

## NEW INNOVATIVE PACKAGING

# Latè



## Bath & shower Latè

### LATÈ BATH & SHOWER ENRICHED WITH ORGANIC ALMOND MILK

Delicate & regenerating

### LATÈ BAGNODOCCIA ARRICCHITO CON LATTE DI MANDORLA BIO

Delicato rigenerante

500 ml

Gently cleanses the skin leaving it soft and regenerated thanks to its adjuvant properties and Vitamin B. Suitable for the most sensitive skin and for frequent use.

Deterge delicatamente la pelle lasciandola levigata e setosa grazie alle sue proprietà idratanti e lenitive. Adatto per le pelli più sensibili e per uso frequente.

CODE: VL1040

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**THANK YOU  
FOR YOUR  
ATTENTION!**

NATURAL GREEN SELECTION  
  
VEGETABLE  
LABEL  
—•—  
MILANO 2001

TARGET S.r.l.  
Via Compagnoni 13, 20129, Milan, Italy  
Tel. +39 02 67100633

[info@targettime.com](mailto:info@targettime.com)  
[customer@targettime.com](mailto:customer@targettime.com)

[www.vegetablelabel.com](http://www.vegetablelabel.com)  
[www.vegetablelabel.it](http://www.vegetablelabel.it)